



A service of AICPA and CPA.com

.cpa Domains  
**Client Success Story**

“We didn’t get the CPA license to hang on a wall. We got it to use it.”

Of all the benefits introduced by the .CPA domain, **David Villiotti, owner of Good Steward accounting**, was most excited about the branding aspects. As a small Pennsylvania firm, Villiotti was tired of having to explain his website and email address to clients and prospects. “My previous url was really long,” explains Villiotti. “It was ‘goodstewardaccounting.com,’ and I was always having to explain whether it was a ‘t’ or a ‘d’ at the end of ‘steward.’ When I gave out my email it was always a long conversation that was unproductive, so I was excited about the opportunity not only to shorten my domain – but to show that I am a CPA, because that’s one of the questions I get most often.”

Not only does the .CPA domain lend clarity to his efforts to explain the focus of Good Steward, but it added additional credibility. “Getting your CPA license isn’t easy – it has a very difficult pass rate,” says Villiotti. “We didn’t get the license to hang on a wall, we got it to use it. This gives me the opportunity to use it without even saying a word, presenting us an authority in the accounting industry before somebody even talks to us.”

Today, Villiotti has seen that more people are reaching the firm through the firm’s website, [gsacc.cpa](http://gsacc.cpa). “When you see a firm using that .CPA domain, it means more than the firm down the street using a different domain.”

Visit [gsacc.cpa](http://gsacc.cpa) to see how Good Steward Accounting has put the .cpa domain to work.

Apply for your firm’s preferred .cpa domain today! Get started at [domains.cpa](http://domains.cpa).



– **David Villiotti**  
Owner of Good Steward accounting



**Good Steward  
Accounting**  
*Making Your Money Work For You*

**Firm Profile:** This small Pittsburgh based firm specializes in personalized taxation and accounting services throughout the United States.

**Niches served:** Construction, real estate professionals, physician practices

**Staff:** 3